

**DECLARATION AND POWER OF ATTORNEY**

As a below named inventor, I declare that:

My residence, post office address and citizenship are as stated below next to my name; I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural inventors are named below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

**HIGH-PRECISION CUSTOMER-BASED TARGETING BY INDIVIDUAL USAGE STATISTICS**

the specification of which ☒ is attached hereto or ☐ was filed on \_\_\_\_\_ as Application Serial No. \_\_\_\_\_ and was amended on \_\_\_\_\_ (if applicable).

I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above. I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations § 1.56. I claim foreign priority benefits under Title 35 United States Code, § 119(a)-(d) or § 365(b) of any foreign application(s) for patent or inventor's certificate, or § 365(a) of any PCT international application which designated at least one country other than the United States, listed below and have also identified below, by checking the appropriate box, any foreign application for patent or inventor's certificate, or PCT international application having a filing date before that of the application on which priority is claimed:

**Prior Foreign Application(s)**

COUNTRY	APPLICATION No.	FILING DATE	PRIORITY CLAIMED UNDER 35 USC 119
			Yes__ No
			Yes__ No

I claim the benefit under Title 35, United States Code § 119(e) of any United States provisional application(s) listed below.

APPLICATION No.	FILING DATE

I claim the benefit under Title 35, United States Code, § 120 of any United States application(s), or § 365(c) of any PCT international application designating the United States, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT international application in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, § 1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application:

APPLN. SER. NO.	DATE OF FILING	STATUS
		_Patented _Pending _Abandoned
		_Patented _Pending _Abandoned

**POWER OF ATTORNEY:** I hereby appoint Elliot B. Aronson, Reg. No. 29,279, to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

<b>Send Correspondence To:</b>  Elliot B. Aronson, Esq. Customer No. 9651	<b>Direct Telephone Calls To:</b>  Elliot B. Aronson, Esq. (510) 658-9511
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I further declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under § 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Signature of Inventor 1	Signature of Inventor 2	Signature of Inventor 3
Date	Date	Date